



NORTH CAROLINA *Chapter*

“TAKIN’ HIT TO JONES STREET”

NC HIMSS Inaugural HIT Day at the General Assembly
In Partnership with NCHICA, NC HIMA, NAMI NC, NC CACHI, & CHIME
Auditorium, Legislative Complex, Raleigh, North Carolina
8:00 AM – 6:00 PM, May 18, 2010

Join your colleagues in Raleigh, North Carolina on May 18, 2010 at the General Assembly (known to state legislators as “Jones Street”) for the inaugural North Carolina Healthcare Information Systems Society Health Information Technology Day. With the continuing emphasis on the role of information technology in healthcare transformation and the American Recovery and Reinvestment Act (ARRA) of 2009, it’s more important than ever to become better educated on health IT policy and engage with our elected officials.

"State HIT Days or Advocacy Days are increasingly important due to the funding for health IT in the American Recovery and Reinvestment Act of 2009," says HIMSS Senior Director of State Government Relations Tom Keefe. "Some of this money will go to states and we must make sure state legislators are educated and informed on the power of health IT to transform healthcare."

Health Information Technology (HIT) is emerging as an important tool for improving the quality and cost-effectiveness of the nation’s health care system. As the population becomes more diverse, the implications of health disparities become more compelling for: policy makers, public health officials, health care providers, business leaders, educators, and the broader public.

HIMSS State HIT or Advocacy Days are among the most important HIMSS events each year. NC HIMSS is one of several state HIMSS chapters to hold their own HIT or Advocacy Day. This year’s NC HIMSS Inaugural HIT Day at the General Assembly is focused on establishing NC HIMSS as a source of credible information and guidance to the General Assembly on health information technology. We will also show how HIT and its component parts Health Information Exchange (HIE) and Electronic Health Record (EHR) can help the state both reduce cost to payors such as Medicaid and improve quality of care for patients.

North Carolina Chief Information Officer Jerry Fralick will be a featured speaker. More details will follow soon on registration, agenda, and sponsorship information. For more information please contact: Luz Ross, (910) 624-3315, luzr2242@aol.com; also visit <http://www.nchimss.org>, and <http://www.himss.org> .