

(Please print this form)

NCHIMSS “Takin’ HIT to Jones Street” Advocacy Day

May 18, 2010 **General Assembly Building** **Raleigh, NC**

Sponsorship Opportunities

Senatorial Sponsor \$1,000

- Recognition on Chapter Website
- Recognition in all North Carolina HIMSS Advocacy Day Promotions
- Article Submission to be included in North Carolina HIMSS e-Newsletter
- Exhibit table at The Discovery Center, Quad 1100, at HIT Day
- Handout available at Registration Area
- Opportunity to introduce speaker

Congressional Sponsor \$250

- Recognition on Chapter Website
- Recognition in all North Carolina HIMSS HIT Day Promotions
- Exhibit table at The Discovery Center, Quad 1100, at HIT Day
- Listed in article about the event in North Carolina HIMSS e-Newsletter
- Handout available at Registration area

Sponsor Contact Information:

Name: _____ Title: _____

Onsite Contact: (if different from above) _____

Company: _____

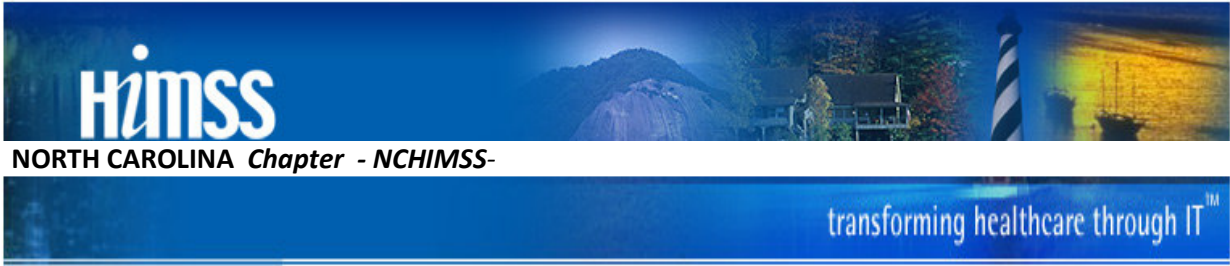
Company Name (as you prefer it to appear on the onsite material): _____

Address (No P.O. Boxes): _____

City: _____ State: _____ Zip Code: _____ Country: _____

Telephone: _____ Fax: _____

Email: _____ URL: www. _____



Company/Organization Description: (25 word limit) _____

Category of Sponsorship (select one):

Senatorial Sponsorship \$1,000 (Table Top available, first-come-first serve basis)

Congressional Sponsorship \$ 250 (Table Top available, first-come-first serve basis)

Discovery Center Table Top Show

The Table Top includes one 7 ft table without skirt. There are also four large rounds at each corner of the quad. There is access to a power drop at each of the four corners, a power strip will be provided at each corner. There is no wireless or internet connections, you have to provide if you need this. Tables can be draped with logo and/or provide a small table top display or smaller free standing logo stand. Building rules prohibit any signs to be posted on walls, or items to be obstructing pedestrian walk ways that surround the quad.

Payment Due Dates:

Total:

Due with contract: 100% of all Sponsorship fees must be paid \$_____ Total Amount Enclosed
Check made out to: **HIMSS North Carolina Chapter** - **Note: HIT DAY**

Cancellation & Refund Policy: No refunds, credits or transfers will be provided.

Submit contract and payment to:

This Application for Sponsorship Form has to be printed, filled in, with enclosed check, mailed to:

HIMSS North Carolina Chapter (HIT Day)

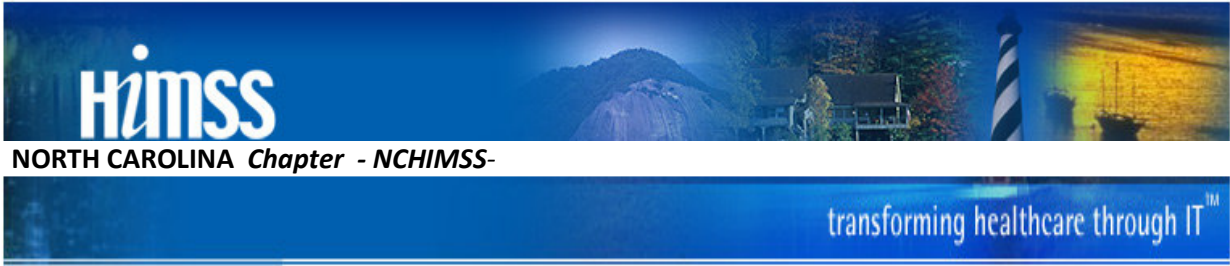
Fax to: (910) 425-9310

5117 New Moon Drive,

Fayetteville, NC 28306

And inform by email Luz Ross – luzr2242@aol.com with application either scanned or attached for advance information.

Or, with full credit card information on this application below and email to luzr2242@aol.com



Check
 Visa
 MasterCard
 American Express

Card # _____ 3-DIGIT Security code on the back of the Credit Card _____

Name on Credit Card _____ Billing Zip _____ Expiration Date: _____

Signature on Credit Card _____

Company Federal Tax ID # _____

Enclosed is our payment to NCHIMSS for the HIT Advocacy Day. Acceptance of this application binds me/us to the payments as stated above. I/We understand that NCHIMSS reserves the right to reject any and all applications at any time for any reason or no reason at all; to reclaim any space; to re-allot the space; and to offer requested space when available.

Print Name: _____

Signature: _____ Date: _____

Thank you for your support to our Inaugural NCHIMSS HIT Day at the General Assembly,

“Takin’ HIT to Jones Street!

One can make a difference; collectively we can make an impact.

For Internal Use Only

ID #	Booth #:	Date Received:
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*Information will be sent once the contract is received

Discovery Center Policy for Corporations, Organizations, and Consultants

By participating in the **Takin' HIT to Jones Street** event (May 18, 2010) the undersigned agrees to follow NCHIMSS policy, specifically:

- The primary goal of NC HIMSS is to educate and enlighten members of the General Assembly, their staff, and attendees of the meeting on the fundamentals of health information technology (HIT) and how it can improve healthcare for patients, and be of benefit to providers of healthcare for the state of North Carolina.
- This is your opportunity to participate in a joint venture with NCHIMSS in visually educating public stakeholders on key HIT initiatives. It is our request that your organization follow our focused goal and objective; to educate the people of North Carolina on the importance of healthcare information technology.
- Companies and organizations participating in the Discovery Center are encouraged to invite clinical care providers (such as doctors and nurses) and policy makers to represent them in the Discovery Center whenever possible.
- Talking Points and Handouts:
 - Please contact the Event Coordination and Logistics, Glenn Willis, glenn.willis@duke.edu, (910)223-0430 if you have questions about Unified Message Talking Points, or handouts.
 - Consider what points you will review, prioritize your comments, break down complex concepts into language that all participants can understand, and avoid the use of jargon.
 - Written information should be easily understood by all participants. Please provide a copy of the handout to the Event Coordinator prior to the event (by May 1st)
- Companies participating in the Discovery Center can include their logo and contact information (a drape, assign) for the table top.
- Companies are also invited to attend the Award Ceremonies at the Auditorium, 4-5:00 PM to network with attendees, legislators, and staff, and -can have their give-aways .
- Companies are also invited to donate prizes for the Drawing at the end of the Event to be given away by their representatives, with their names to be announced as donors. Donations for prizes will be coordinated with the Event Administrator, Johnny Yuen and will be turned in upon Set Up time – these prizes will be on a special table to be displayed at the Auditorium with their logos prominently displayed. Hours of operation are 9:00 am to 4:00 pm. On May 18, 2010 on the 1st Floor of the General Assembly Building (Quad 1100). Set up should be brief at 8:00 am, with tear down equally brief and after 4:00 (4:30-5:00 pm).
- No signs are allowed on the walls of the GA, nor can representatives hand out materials in the hallways or outside the building. Handouts can be distributed tableside as part of the conversation.

The logo for HIMSS (Healthcare Information Management Systems Society) is displayed in white text on a dark blue background. The letters are in a bold, sans-serif font.

NORTH CAROLINA Chapter - NCHIMSS-

A horizontal banner with a blue background. On the left, it features the HIMSS logo and the text 'NORTH CAROLINA Chapter - NCHIMSS-'. On the right, it says 'transforming healthcare through IT™'. The background of the banner shows a collage of images: a mountain, a house, a lighthouse, and a boat.

transforming healthcare through IT™

- Scheduling appointments for your booth is encouraged as a way to maximize the opportunity to educate as there will be speaker presentations in the morning and Advocacy visits in the afternoon.
- Company representatives at the Discovery Center are required to register at the Event Registration link

To register:

<https://secure100.telusys.net/tcsc-bin/sregdisplay?&ctid=5433132943564117;&rtid=9031266432614856>