



NCHIMSS Chapter Sponsorship Program 2009

Chapter Mission

NCHIMSS provides statewide leadership for the advancement and management of healthcare information and technology. Our affiliation with national HIMSS allows us to participate in directing and shaping the healthcare industry, encouraging emerging technology and promoting public policies that will improve healthcare delivery. As a state-level organization we strive to carry out their mission at the local level and to serve as a conduit of information to and from the national organization.

NCHIMSS offers chapter members and other local healthcare stakeholders educational opportunities and events designed to increase awareness of the optimal use of Information Technology and management systems for the betterment of healthcare. Through these educational events, area healthcare professionals will have an opportunity to connect with peers, share ideas and exchange experiences. These local connections help foster a better understanding of the challenges facing the healthcare industry and stimulate ideas for improvement at the local level.

About HIMSS

The Healthcare Information and Management Systems Society (HIMSS) is the healthcare industry's membership organization exclusively focused on providing leadership for the optimal use of healthcare information technology (IT) and management systems for the betterment of human health. Founded in 1961 with offices in Chicago, Washington D.C., and other locations across the country, HIMSS represents more than 20,000 individual members and over 300 corporate members that collectively represent organizations employing millions of people. HIMSS frames and leads healthcare public policy and industry practices through its advocacy, educational and professional development initiatives designed to promote information and management systems' contributions to ensuring quality patient care.

Sponsorship Overview

By sponsoring NCHIMSS events, you and your organization have the opportunity to increase your brand awareness and interact with healthcare decision makers throughout the State of North Carolina. Additionally, your sponsorship may be tax deductible as NC HIMSS is a 501(c)(3) non-profit organization.

Outlined below are various forms of sponsorship for our events with increased benefits as the value of sponsorship increases. In addition to the standard levels, other sponsorship opportunities may be available. Please contact the NCHIMSS Program Chair, Todd Royals at TRoyals@ineteng.com or 704-943-5622 if you are interested in becoming a sponsor or have questions about sponsorship opportunities or process.



Spring Conference 2009 Sponsorship Levels

1) Platinum - \$3500 (Limit - 2)

- Gold level benefits plus:
 - Recognized as Golf Tournament and Dinner Reception Sponsor
 - Logo golf sponsor sign for golf tournament and dinner reception¹
 - Display Table in Exhibit
 - Opportunity for Speaker Slot at conference²
- 4 (total) complimentary admissions to NCHIMSS 2009 Spring Conference
- 4 (total) complimentary Golf Tournament greens fees

2) Gold - \$2000 (Limit 10)

- Silver level benefits plus:
 - Opportunity to schedule Webinar for NCHIMSS Chapter Members³
 - Display Table in Exhibit area
 - Receive conference attendee list
 - Logo on Vendor Card that attendees validate at each booth to enter in the Grand prize Drawing at the close of the meeting⁴
- 2 (total) complimentary admissions to NCHIMSS 2009 Spring Conference
- 2 (total) complimentary Golf Tournament greens fees

3) Silver - \$1000

- 1 Complimentary admission to NCHIMSS Spring Conference
- Logo and link on NCHIMSS home page⁵
- Logo displayed on standard golf sponsor sign for tournament
- Logo displayed on Sponsor Thank You Board at Annual Conference
- Opportunity to provide promotional items for Golf Tee Packages and Conference Registration Packets for Conference Attendees



Additional 2009 Conference Sponsorship Opportunities

1) Door prize for program (Suggested minimum value of \$150)

- Opportunity to draw and present door prize during the event.
- Special mention with Logo on program as door prize donor.

2) Lunch Sponsor - \$500 (1 available – Fri)

- Company logo on a sign placed on the lunch table.

3) Golf Hole Sponsor - \$100 (16 available)

- Company logo on a golf sign that will be placed on the tee box (excluding holes 1 and 10 which are reserved for Platinum Sponsors)

4) Golf Longest Drive and Closest to the Pin - \$100 each

- Company logo on a golf sign that will be placed on the hole.

5) Golf Cart Sponsor - \$750 (2 available)

- Sponsor the Beverage Cart for the Golf Tournament.
- Your logo sign on the golf carts and logo in program

Please Note:

1. Platinum Sponsors receive first choice of golf sign placement (first come first served). All Sponsor Logo signs must be provided by the sponsor and delivered at least one week prior to the event to ensure placement. Signs must conform to golf course requirements.
2. Speaker content must be vendor neutral. For example vendor may have a customer present the clinical/business impact of a given solution. All speakers and presentation must be approved by NCHIMSS and presentation information must be submitted to NCHIMSS at least 2 weeks prior to the conference. (Presentation handouts will be provided for attendees)
3. Webinar presentation privileges will be valid for 12 months following the Conference.
4. All Sponsor Logos for table signs and website must be provided by the sponsor and supplied at least two weeks prior to the event to ensure placement.
5. Logos and Links will be placed on NCHIMSS website upon receipt of sponsorship payment
6. Platinum and Gold Sponsors will be offered their choice of table (booth) spots on first come first served basis. See the diagram below.
7. The North Carolina Chapter of HIMSS reserves the right to decline any and all sponsorship offers.



2009 NCHIMSS Sponsorship Application

Company: _____

Contact: _____

Title: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

E-Mail: _____

Website: _____

Table # (Please choose top 3 from attached diagram) _____

Sponsorship Level:

- Platinum: \$3,500 Gold: \$2,000 Silver: \$1,000
 Additional Sponsorship _____

Payment

A check for _____ payable to NCHIMSS is enclosed.

Charge \$ _____ to: _____ MasterCard _____ VISA

Name/Company on credit card:

Acct. # _____ Exp. Date _____ Security
Code _____

Signature:

Credit card billing address (if different from
above): _____



Please include the names of your Exhibitors (number of passes based on sponsorship level) that we will have under the complimentary conference registrations. **These names below will be registered for you.**

Name_____

Name_____

Name_____

Name_____

****Payment is due in full at the time of application. No exhibitor will be allowed to set up a display unless paid in full. Cancellations received before May 8th will be refunded 50% of the total sponsorship cost. Also, all company logos must be received by May 11th or sponsors risk not having logo included in Conference Manual. There is no refund on sponsorship for logo not appearing in material due to late submission. Table top assignments are first come first serve.**

Please complete this application and return with your payment by *May 11th* to:

**Ashley Moken, Internetwork Engineering
13777 Ballantyne Corporate Place Suite 305
Charlotte, NC 28277**

**Or fax the completed application to 704-541-0059
(Attention: Ashley Moken)**