

HIMSS NORTH CAROLINA CHAPTER

SPONSORSHIP PROGRAM

2020-2021

The North Carolina Chapter of the Healthcare Information and Management Systems Society (NC HIMSS) is a volunteer organization whose primary goals are to develop educational and regional networking programs and provide statewide leadership for the advancement and management of healthcare information and technology.

The North Carolina Chapter is a diverse group of 1,700+ healthcare IT professionals from across the state. Chapter members work at hospitals, corporate health systems, consulting firms, vendor organizations, universities, and a wide variety of other organizations. Our members range from senior executives to analysts and students, so sponsorship provides you with exposure to high-level decision makers throughout the state. We have both technical members as well as clinical members.

There are various forms of sponsorship for our events with increased benefits as the value of sponsorship increases. Your sponsorship helps NC HIMSS offer valuable educational programming at a very affordable price and will benefit your business through exposure to our session attendees. NC HIMSS is a 501(c)(6) non-profit organization.

Contact **McRay Simmons** (mcray.simmons@zones.com) or **Greg Foster** (greg.foster@centricconsulting.com) or complete the sponsor form at www.nchimss.org.

REGISTER NOW

MEMBERSHIP INCLUDES

100+

CIO / CMIO / CTO
COO / CEO

100+

Presidents &
Vice Presidents

100+

Director &
Senior Level
Positions

1,700+

Members

ANNUAL SPONSORSHIP OPPORTUNITIES

BENEFITS * Note: some events may be hosted virtually	PREMIER (5) \$6,750 ANNUAL CONTRIBUTION	CORPORATE \$4,500 ANNUAL CONTRIBUTION	PARTNER \$2,750 ANNUAL CONTRIBUTION
Conference breakout session slot (pending Board approval of topic and speaker, must be submitted prior to stated deadline)	✓		
Exhibit space guaranteed at annual conference	✓ (Prominent location)	✓	✓
Complimentary admissions to Spring Conference & Summer Solstice Dinner	✓ 4 Spring Conference, 4 Winter Dinner	✓ 3 Spring Conference, 2 Winter Dinner	✓ 2 Spring Conference, 1 Winter Dinner
Opportunity to introduce a session presenter	✓		
Opportunity to insert one PowerPoint slide to scroll during breaks	✓	✓	
Opportunity for logo and promotional offer (PDF) to be linked to your company description in conference mobile app	✓	✓	✓
Opportunity to exhibit at the Summer Solstice Dinner	✓	✓	
Company will be verbally acknowledged during event	✓	✓	✓
Website advertising	<ul style="list-style-type: none"> Rotational slider image (must be healthcare specific) on NC HIMSS homepage Prominent company logo placement throughout and link on the NC HIMSS website Company contact information, one-page company description that may include relevant case studies and white papers 	<ul style="list-style-type: none"> Company logo placement and link on the NC HIMSS website Company contact information, one-page company description that may include relevant case studies and white papers 	<ul style="list-style-type: none"> Company logo placement and link on the NC HIMSS website Company contact information, one-page company description that may include relevant case studies and white papers
Guaranteed spot for one webinar and/or one email blast (content must be approved)	✓		
Sponsor recognition and signage at all chapter events	✓	✓	✓
Complimentary registrations at the networking reception at national HIMSS and kick-off reception	2	1	1

Your sponsorship will be valid for a rolling 12 months starting upon receipt of funding and valid for fiscal year 2020-2021 and includes participation in one spring conference per year. The North Carolina Chapter of HIMSS reserves the right to decline any and all sponsorship offers. NC HIMSS Calendar of events and dates are subject to change.

CONFERENCE SPONSORSHIP OPPORTUNITIES (if held in-person)

SPECIAL EVENT SPONSOR (1) \$8,500	<ul style="list-style-type: none"> • 6 complimentary admissions to Spring Conference • Table signage during special event • Tabletop space, including 2 chairs and electricity • Provide a 5-minute introduction of company at the event • PowerPoint marketing slide to be shown throughout the conference • Recognition and signage at conference and special event • Contact information, logo, and link on NC HIMSS conference website
NAME BADGE SPONSOR (1) \$5,000	<ul style="list-style-type: none"> • 4 complimentary admissions to Spring Conference • Logo on name badge and/or lanyard distributed at registration to attendees • Recognition and signage at conference • Contact information, logo, and link on NC HIMSS conference website
CONFERENCE BAG SPONSOR (1) \$3,500	<ul style="list-style-type: none"> • 2 complimentary admissions to Spring Conference • Logo on conference bag distributed at registration to attendees • Recognition and signage at conference • 1 promotional piece included in conference bag • Contact information, logo, and link on NC HIMSS conference website
CONFERENCE TRACK SPONSOR (3) \$1,500	<ul style="list-style-type: none"> • 1 complimentary admission to Spring Conference • Signage outside sponsored track room • Introduction of each seminar speaker in that track • Contact information, logo, and link on NC HIMSS conference website
WI-FI SPONSOR (1) \$1,500	<ul style="list-style-type: none"> • 1 complimentary admission to Spring Conference • Company name used as event wi-fi password • Recognition and signage at conference • Contact information, logo, and link on NC HIMSS conference website

NC HIMSS TENTATIVE CALENDAR OF EVENTS

- **VIRTUAL KICK-OFF NETWORKING RECEPTION**

July 2020

- **VIRTUAL WHIT NETWORKING RECEPTION**

September 2020

- **VIRTUAL HEALTHCARE WEBINAR**

October 2020

- **VIRTUAL CP HMS CERTIFICATION COURSE**

December 2020

- **2021 ANNUAL CONFERENCE * may be switched to virtual event**

April 2021 | Embassy Suites Charlotte - Concord | Concord, NC

- **NC & VA HIMSS Reception at HIMSS21**

August 2021 | Las Vegas, NV